



Media Release

phil & teds e3 buggy recommended for Brad Pitt as the perfect Father's Day gift

The New York Daily News recommends a selection of the coolest gear for New York's hippest dads (and their tots).

"We've heard Tom Cruise fawn over Suri and seen Ben Affleck cradling Violet in his muscly arms. But no celebrity dad comes close to Brad Pitt.

The sexiest man alive is now the sexiest dad alive – and if he stays true to his trendy ways, we can expect to see him sporting the coolest of daddy gear."

This is what was being said in the US on Father's Day this year. The New York Daily News then sported a picture of the phil & teds e3 buggy with the double seat and the caption, "Pitt can pile Shiloh and Zahara into the phil & teds e3 buggy".

The perfect gift for all those cool dads out there!!

phil & teds, a small kiwi company, are a little bit quirky, their mantra is to help parents "adapt & survive!" Their ingenious flagship product, the e3 buggy, adapts to take 2 children from newborn right through to 2 toddlers. "Basically it's a double-decker - with one kid riding under the other. But it's barely bigger than a single buggy, incredibly light and easy to manoeuvre."

And obviously very cool.

Visit www.philandteds.com for more information

DAILY NEWS

SUNDAY NOW

GREAT GIFT IDEAS FOR FATHER'S DAY JUNE 18!



Cool dads can take a joke. Pick up **Urban Smalls**™ "My dad's a geek" onesie and hit the playground. (212-620-3760; www.urbansmalls.com for local stores.)

daddy

BY BROOKE SHOWELL

We've heard Tom Cruise fawn over Suri and seen Ben Affleck cradling Violet in his muscly arms. But no celebrity dad comes close to Brad Pitt. The Sexiest Man Alive is now the sexiest dad alive — and if he stays true to his trendy ways, we can expect to see him sporting the coolest of daddy gear. Here's a selection of the hottest papa paraphernalia out there, for Brad and Shiloh, and all you hot pops and tots out there.

GETTY



Pitt can pile Shiloh and Zahara into **Phil & Ted's e3 Stroller** (\$380, available at Giggie SoHo, 212-334-5817, and upper East Side, 212-249-4249, www.giggie.com). Its sturdy tires are great for New York City streets.



Brad, a big fan of the man bag, has already snagged **Flourville's DJ Diaper Bag** (\$119.95, 415-482-8510, www.flourville.com). It holds 12-inch records as well as diapers and wipes, making it a good bet for new dad Gavin Rossdale, too.

Strap on **JJ Cole Collections' Premax** (\$49.95, www.babystyle.com), a baby sling popular with Brad's ex Gwyneth Paltrow and Courteney Cox Arquette.



For quick changes, dads like Brad can rock the fanny pack-inspired **Mini-Dude** from **Diaper Dude** (\$36, 213-622-6734, www.diaperdude.com). It comes in camo, perfect for both the Namibian desert and New York's urban jungle.

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